

Crowbar Awards 2015

Instructions to upload online

1. Go to www.admarcom.sg

2. Go to Events & Awards tab > 4As > Award Registration

3. Read through all the available categories, click “here” at the bottom to start your registration.

The screenshot shows the 'Crowbar Awards 2015' registration page. At the top, there is a navigation menu with 'Events & Awards' highlighted. Below the menu, the page title is '4As Admarcom Academy'. The main content area features the 'THE CROWBAR AWARDS 2015' logo and the following details:

- Description :**
- Objective :**
- Entry Start Date :** 12 May 2015
- Entry End Date :** 22 Jun 2015
- Venue :**

Award Fees

Normal Price 15 May 2015 ~ 30 Jun 2015

Entry Fee : \$64.20
Singaporean/Permanent Residents enjoy a subsidy of 50%

Award Main Categories

- (A1) Posters (Transit)
- (A12) Art Direction
- (A15) Typography
- (A18) Directing
- (A20) Cinematography (e.g. framing of scenes)
- (A3) Print/Press (Newspapers & Magazines)
- (A6) Radio: fully produced radio commercials
- (A9) Ambient Media: All non-traditional media
- (B3) Editorial Publication
- (B6) Illustration
- (C1) Portraiture & Fashion
- (C4) Conceptual/Narrative
- (D1) Online Advertising
- (D4) Social Media
- (D7) Digital 3D Animations/Virtual Reality Apps
- (E1) Short Film: 20 mins max
- (E12) Soundtrack and Music (no copyrighted music)
- (E3) 2D Animation: 10 mins max
- (E6) Experimental Film or Animation: 10 mins max
- (E9) Directing
- (A10) Integrated Campaign
- (A13) Photography
- (A16) Animation (computer graphics in TVC must)
- (A19) Editing
- (A21) Soundtrack and Music (no copyrighted music)
- (A4) TVC: fully produced TVCs. (Max 60 secs)
- (A7) Radio (scripts)
- (B1) Corporate and Brand Identity
- (B4) Below the Line Collaterals
- (B7) Others (3D Product, Fashion Design, etc)
- (C2) Documentary
- (C5) Digital Imaging & Experimental
- (D2) Applications
- (D5) Online films/video
- (D8) Others
- (E10) Editing
- (E13) Film - Promoting Social Responsibility
- (E4) 3D Animation: 10 mins max
- (E7) Animation (e.g. character design, etc)
- (F1) SG50 Theme In Any Category
- (A11) Copywriting
- (A14) Illustration
- (A17) Art Direction (e.g. props, wardrobe, etc)
- (A2) Posters (non-transit)
- (A22) Advertising Promoting Social Responsibility
- (A5) TVC (storyboards)
- (A8) Direct mail (item sent via mail or delivery)
- (B2) Packaging
- (B5) Typography
- (B8) Design - Promoting Social Responsibility
- (C3) Still Life, Nature and Landscape
- (C6) Photography-Promoting Social Responsibility
- (D3) Website & Microsite
- (D6) Integrated
- (D9) Interactive/Mobile-Social Responsibility
- (E11) Cinematography (e.g. framing of scenes)
- (E2) Documentary: 30 mins max
- (E5) Music Video: 5 mins max
- (E8) Art Direction (e.g. props, wardrobe, etc)

Click [HERE](#) to participate in this Award.

4. Fill in your email and click on verify user.

5. If you are registered in the system, an email will be sent to your inbox, copy and paste password into the column.

6. If you have not registered previously, you will need to fill in your details below.

PEOPLE MAIN INFO
Please Fill in your personal particulars in this section. Kindly note that info with * are mandatory.

* Full Name	<input type="text"/>
* First Name	<input type="text"/>
* Last Name	<input type="text"/>
NRIC Type	NRIC <input type="text"/>
NRIC	<input type="text"/>
* Mobile No.	<input type="text"/>
Sec Mobile No.	<input type="text"/>
* Primary Email	<input type="text"/>

Photo (Max 2 MB) No file chosen



No image
You may upload your own photograph

7. Enter the amount of entries you are submitting. You may submit unlimited number of entries but each time is limited to 3 entries per submission.

8. Choose your award category and fill up all the information needed in the column for your entire team.

9. Upload your image files; note that only mid res image files to be uploaded. File format instructions to be found in the entry kit.

10. Upload all video files to youtube or vimeo channels and provide a URL. A thumbnail of your video must be uploaded and named as your URL link.

11. Check the box for Acknowledgement & Indemnity > confirm and submit.

12. Your online acknowledgement will be displayed and your registration is complete.

13. You are also required a hard copy of your submission to the office at 4As together with your payment.